# Wikipedia on Aruba - Aruba on Wikipedia

# Summary

### **Project Goals and Objectives**

The project "Wikipedia on Aruba" aims to make Aruban and Dutch Caribbean culture and heritage widely and sustainably accessible and visible on various Wikimedia platforms. The goal is to motivate and enable people and institutions to share their knowledge via a.o. Wikipedia, Wikimedia Commons, and Wikidata.

The primary goal of this project is to encourage and support a thriving and sustainable Wikimedia community on Aruba, focused on documenting and sharing Aruban culture and heritage through the various Wikimedia platforms. In order to reach this goal, the project aims at:

- Increasing the visibility and accessibility of knowledge about Aruban culture and heritage.
- Increasing participation of individuals and institutions on Aruba in Wikimedia projects.
- Developing a self-sustaining community of Aruban Wikimedians capable of independently sharing and managing knowledge.

The project aims to achieve the following measurable results:

- Organize at least 10 activities.
- Engage 300 active participants, both online and in person.
- Collaborate with 6 institutions, 3 of which will work with Wikimedia for the first time.
- Improve, expand, or create 800 Wikipedia articles, 400 of which will be in the Papiamento language Wikipedia.
- Donate 500 items of image and audio material to Wikimedia Commons.
- Achieve 10,000 improvements or additions to Wikidata.
- Register 100 new editors, 10% of whom will still be active after six months.

The project aims to lay a solid foundation for the Wikimedia community on Aruba and to structurally contribute to the improvement and expansion of knowledge about Dutch Caribbean heritage. The experiences gained during this project will provide valuable insights for future projects in similar communities.

#### Methods

The project is flexible and based on the initiatives, needs, and wishes of the participants. A 'menu' of possible work formats will be developed, such as training sessions, photo contests, writing challenges, hackathons, and translation projects. This will focus on sharing text, images, and data in various languages (English, Papiamento, Dutch).

#### Wikimedian in Residence

A local project coordinator will be appointed as the Wikimedian in Residence in Aruba. This person will provide training, organize activities, and serve as a point of contact.

# **Activities and Training**

Various activities will be organized as part of the project, such as training sessions for Wikipedia editing, writing contests, photo contests, and hackathons. These activities will take place both online and offline.

#### **Awareness and Motivation**

To inform the local population about the possibilities and benefits of participating in Wikimedia projects, a social media campaign will be launched throughout the project's duration, highlighting concrete, accessible ways for people to contribute knowledge.

#### **Planning**

#### **Preparation (August- Oktober 2024):**

Appointment of a local Wikimedian in Residence, setting up the project team, and conducting a survey on awareness and appreciation of Wikimedia projects.

#### Phase 1 (Oktober - Januari 2025):

Training period for the Wikimedian in Residence, networking with local key figures, and launching the online knowledge platform "Become a Wikimedian!"

#### Phase 2 (February 2025 - September 2025):

Organizing training sessions, donating image material, and participating in international photo contests.

## Phase 3 (October 2025- February 2026):

Developing new activities and organizing a contest for creative (re)use of shared materials.

#### **Initiators**

This project is an initiative of Wikimedia Netherlands in collaboration with Biblioteca Nacional Aruba, Archivo Nacional Aruba, Monumentenfonds Aruba, and UNOCA, supported by the Cultural Participation Fund. It aims to promote the development of the Wikimedia community in the Caribbean region in the coming years, starting with a pilot project in Aruba.

#### Contact

If you have questions or comments about this project or would like to stay informed about its progress or share your experience, please contact Michelle van Lanschot, project coordinator Wikimedia Nederland, at vanlanschot@wikimedia.nl.